



Regional Youth Employment Forum 2019
“Learning from Innovations in Youth Employment”
November 13-14, 2019 | Location: Addis Ababa, Ethiopia
Preliminary Agenda(11/08/2019)

BACKGROUND

Solutions for Youth Employment (S4YE) has a wide network of youth employment stakeholders, including the private sector, civil society, donors, governments, and youth. S4YE’s Regional Youth Employment Forum, **Learning from Innovations in Youth Employment**, is a collaborative effort between the World Bank’s Social Protection and Jobs team in Ethiopia and S4YE to:

- Convene the newly expanded S4YE Impact Portfolio in Africa to share exciting innovations in the field of youth employment and discuss practical design ideas on specific technical topics and learn from experts
- Use insights from these technical discussions as input for the design of the planned Ethiopia Urban Safety Net and Jobs Project.

The 2-day brings together S4YE’s network in-person for the first time in the Africa region.

Participants will include:

- **World Bank Group** senior management and teams leading youth employment operations globally and in Ethiopia, Nigeria, Lebanon, Bangladesh, Pakistan, and Kenya.
- Senior **Government** representatives from Ethiopia
- Senior executives from **Private Sector** firms which are part of the S4YE network
- Members of S4YE’s **Impact Portfolio**, a community of innovative youth employment projects
- **Technical experts** and other stakeholders

ABOUT S4YE

[Solutions for Youth Employment \(S4YE\)](#) is a multi-stakeholder coalition coordinated by the World Bank that brings together the public sector, private sector, and civil society actors to provide leadership and resources for catalytic action to increase the number of young people engaged in productive work. The S4YE Secretariat is housed in the Jobs Group of the Social Protection and Jobs Global Practice of the World Bank.¹ Our partners include Accenture, The Rockefeller Foundation, Mastercard Foundation, Microsoft, Plan International, International Youth Foundation (IYF), Youth Business International (YBI), RAND Corporation, the International Labour Organization (ILO), the Governments of Norway, Germany, the UN Envoy for Youth, and several private companies (over 20 large corporations). S4YE has two strategic pillars: (1) to identify, curate, learn from and *scale up innovations in the design and implementation of youth employment programs*; and (2) to build and share evidence-based knowledge for practitioners.

S4YE is supported by Jobs Umbrella Multidonor Trust Fund (MDTF). Jobs MDTF donors include UKAID, SIDA, Austrian Development Corporation, German Federal Ministry of Economic Cooperation and Development and Norwegian Ministry of Foreign Affairs.

S4YE Impact Portfolio (IP)

To promote a bottom-up understanding of live and ongoing innovations in the field, S4YE has developed a network of ongoing youth employment projects being implemented across the world. This network the, Impact Portfolio (IP), is a live learning laboratory through which practitioners learn, showcase, and support the scaling of innovative youth employment interventions. Launched in January 2017, the IP started as a network of 19 high-potential and innovative youth employment projects brought together by S4YE to enable peer to peer learning. As a community, the IP has produced several knowledge products and led webinars and operational clinics. Following the success of our first cohort, in FY 2019, S4YE expanded this network to 44 member projects.

ABOUT ETHIOPIA’S URBAN SAFETY NET AND JOBS PROJECT 2020-24

The World Bank’s Social Protection and Jobs team is supporting the Government of Ethiopia in designing the next generation of its Urban Productive Safety Net Program (UPSNP). Ethiopia has a high urban unemployment rate (~20%), a high urban growth rate, and increasing rural-urban migration. The planned Urban Safety Net and Jobs Project will target 1 million poor in 45 or more large cities of the country. Among others, the project will support the first work experience of 100,000 disadvantaged urban youth through a combination of life skills development, apprenticeships, and support for job search in addition to competitive awards for participating firms.

AGENDA FOR THE FORUM

The 2–day forum will focus on practical insights from across the globe in designing impactful youth employment programs using innovative approaches and addressing key supply- and demand-side constraints in youth employment outcomes. The forum will have the following parts:

<p>Wednesday, November 13 8:30 AM – 1:00 PM <i>Venue:</i> Hyatt Regency, Addis Ababa, Ethiopia</p>	<p>Plenary Event: This event will involve participation from the highest levels from the Government of Ethiopia, in addition to the local and international private sector as well as partners and practitioners from the S4YE network. There will be two sessions within the event: (1) which will focus key priorities and actions of the government on youth employment in Ethiopia and also bring forth the latest experience of the World Bank Group in this area; (2) which will showcase innovative approaches in youth employment that are being tried and tested by private sector companies, civil society organizations, and foundations.</p>
<p>Wednesday, November 13, 2:00 PM – 5:45 PM <i>Venue:</i> WB G – 09, World Bank Ethiopia Office, Africa Avenue, Addis Ababa, Ethiopia</p>	<p>Technical Sessions: In this segment of the forum, invited participants will engage in interactive sessions on two technical topics – <i>Social and Emotional Skills Building</i> and <i>Youth Apprenticeships</i>.</p>
<p>Thursday, November 14, 8:30 AM – 5:45 PM <i>Venue:</i> WB G – 09, World Bank Ethiopia Office, Africa Avenue, Addis Ababa, Ethiopia</p>	<p>Technical Sessions: Technical sessions will continue the second day of the forum and will focus on the themes of <i>Gender, Demand for Jobs, Digital Jobs, and Monitoring and Evaluation of Youth Employment Programs</i>.</p>

PRELIMINARY AGENDA

PLENARY EVENT: WEDNESDAY, NOVEMBER 13, 8:30 AM – 1:00 PM
VENUE: HYATT REGENCY, MESKEL SQUARE, ADDIS ABABA

TIME	SESSION
8:30 AM – 9:00 AM	REGISTRATION
9:00 AM – 10:30 AM	WELCOME SESSION: Learning from Innovations in Youth Employment <i>In this welcome session, panelists from the World Bank, Public sector, as well as youth leaders, which will focus key priorities and actions of the government on youth employment in Ethiopia and bring forth the evidence developed by the World Bank Group and other experts on the latest youth employment trends.</i>
9:00 AM – 9:10 AM	Welcome Remarks
9:10 AM – 9:55 AM	Youth Employment in Ethiopia – Key Priorities and Actions <ul style="list-style-type: none"> ▪ Carolyn Turk, Chair, Country Director, World Bank Ethiopia ▪ Hon. Aisha Mohamed Mussa, Minister of Urban Development and Construction, Ethiopia ▪ Chema Triki, Advisor, Tony Blair Institute for Global Change–Jobs Creation Commission, Ethiopia ▪ Mesenbet Shenkute, President of Addis Ababa Chamber of Commerce, Ethiopia
9:55 AM – 10:10 AM	Global Thinking of the World Bank Group on Addressing Job Challenges <ul style="list-style-type: none"> ▪ Ian Walker, Manager, Jobs Group, World Bank
10:10 AM – 10:20 AM	Youth Voice in Designing Solutions for Youth Employment <ul style="list-style-type: none"> ▪ Ifedayo Durosinmi-Etti, Co-Founder, Parlimo Bambini & Member of Youth Advisory Group – S4YE
10:20 AM – 10:30 AM	Q&A Discussion
10:30 AM – 11:00 AM	BREAK
11:00 AM – 12:45 PM	‘What Works’ – Demystifying Innovations in Youth Employment <i>During this café style discussion, panelists from youth employment organizations, global foundations, and the private sector will share their perspective on ‘innovative solutions’ for youth employment and provide a framework for solving youth employment complexities based on their unique experiences.</i> <ul style="list-style-type: none"> ▪ Namita Datta, S4YE Coalition Manager, World Bank (Moderator) ▪ Digital platform for informal sector workers <ul style="list-style-type: none"> ○ Adam Grunewald, CEO, Lynk <i>(Kenya)</i> ▪ Using impact sourcing to create jobs for marginalized youth <ul style="list-style-type: none"> ○ Phillip Chikwiramakomo, Director, Samasource <i>(Kenya)</i>

PLENARY EVENT: WEDNESDAY, NOVEMBER 13, 8:30 AM – 1:00 PM
VENUE: HYATT REGENCY, MESKEL SQUARE, ADDIS ABABA

TIME	SESSION
	<ul style="list-style-type: none"> ▪ Connecting disadvantaged youth and women to the digital economy <ul style="list-style-type: none"> ○ Ghada Khalifa, Regional Lead (MENA)–Microsoft Philanthropies, Microsoft (MENA) ▪ Empowering youth in FCV areas by leveraging employment opportunities in the digital economy <ul style="list-style-type: none"> ○ Ida Mboob, ICT Policy Specialist, World Bank (Nigeria) ▪ Responding to the Syrian refugee crises through volunteerism <ul style="list-style-type: none"> ○ René León Solano, Senior Social Protection Specialist, World Bank (Lebanon) ▪ Partnering with the private sector for disadvantaged youth <ul style="list-style-type: none"> ○ Raphael Karrasch, Manager, Joblinge (Germany) ▪ Identifying sectors and employers to provide personalized training and jobs to youth <ul style="list-style-type: none"> ○ Sharmi Surianarain, Lead–Solutions Design, Harambee Youth Employment Accelerator (South Africa) ▪ Enhancing Employment and Entrepreneurship Opportunities <ul style="list-style-type: none"> ○ Vivek Singh, Head of Portfolio– Employment & Entrepreneurship, Ikea Foundation (Global) ▪ Value chains in the leather sector: Enhancing access to jobs for vulnerable populations <ul style="list-style-type: none"> ○ Hosna Ferdous Sumi, Private Sector Development Specialist, World Bank (Bangladesh) ▪ Achieving impact at scale: A donor perspective <ul style="list-style-type: none"> ○ Alemayehu Konde Koira, Country Representative–Ethiopia, Mastercard Foundation (Ethiopia) ▪ Enhancing opportunities for youth in the hospitality sector <ul style="list-style-type: none"> ○ Sentayehu Lemeneh, Director of HR, Hyatt Group (Ethiopia) ▪ Impact of value chains on youth employment <ul style="list-style-type: none"> ○ Cheick-Oumar Sylla, Country Manager, International Finance Corporation (Ethiopia) ▪ Developing private sector councils for skills development <ul style="list-style-type: none"> ○ Akshay Kashyap, National Skill Development Corporation (India)
12:45 PM – 1:00 PM	<p>Closing Remarks</p> <ul style="list-style-type: none"> ▪ Andrea Vermehren, Lead Social Protection and Jobs Specialist, World Bank

TECHNICAL SESSIONS: WEDNESDAY, NOVEMBER 13, 1:00 PM – 5:45 PM
WB G – 09, WORLD BANK COUNTRY OFFICE, AFRICA AVENUE, ADDIS ABABA, ETHIOPIA

TIME	SESSION
1:00 PM – 2:00 PM	TRAVEL TO THE WORLD BANK OFFICE & LUNCH
2:00 PM – 2:30 PM	<p>FORUM OVERVIEW & WELCOME</p> <ul style="list-style-type: none"> ▪ Andrea Vermehren, Lead Social Protection and Jobs Specialist, World Bank ▪ Namita Datta, S4YE Coalition Manager, World Bank
2:30 PM – 4:00 PM	<p>WORKSHOP: ‘Taming the Brain’ – What Skills do Young People Need to Learn?</p> <p><i>What does integration of technical and social-emotional competencies look like for youth employment programs? How do programs differentiate between skill sets required by a diverse beneficiary group? Are some skills more important than others? This dynamic and interactive session will unpack the recent thinking in this field and bring forth examples from South Africa, Uganda, Pakistan, Tanzania, Mozambique, Mexico, and Jordan.</i></p> <ul style="list-style-type: none"> ▪ Victoria Strokova, Senior Economist, World Bank (Moderator) ▪ Alfredo Bohm, Consultant, World Bank (Rapporteur) ▪ Improving teacher pedagogy to foster 21st-century social-emotional skills <ul style="list-style-type: none"> ○ Sarah Kayondo, Country Director–Uganda, Educate! (<i>Uganda</i>) ▪ Integrating social-emotional competencies into TVET systems. Evidence from Tanzania, Mozambique, South Africa, and Mexico <ul style="list-style-type: none"> ○ Peter Shiras, Executive Vice President, Partnerships, International Youth Foundation (<i>Global</i>) ▪ Tracking behavioral indicators & integrating mindfulness training in a coding bootcamp in a fragile & conflict setting <ul style="list-style-type: none"> ○ Hugh Bosely, Founder, RBK (<i>Jordan</i>) ▪ Investing in better cognitive and behavioral skills for entrepreneurs in conflict-affected areas of Pakistan (online) <ul style="list-style-type: none"> ○ Priyam Saraf, Economist, World Bank (<i>Pakistan</i>) ▪ Using neuroscience to identify the right candidates from a gamified application (online) <ul style="list-style-type: none"> ○ Samantha De Martino, Economist, Mind, Behavior, and Development (eMBED) team, World Bank (<i>South Africa</i>)

TECHNICAL SESSIONS: WEDNESDAY, NOVEMBER 13, 1:00 PM – 5:45 PM
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TIME	SESSION
4:00 PM – 4:30 PM	BREAK
4:30 PM – 5:45 PM	<p>WORKSHOP: ‘Youth Apprenticeships’ – Meeting the Needs of Youth and Employers</p> <p><i>In a rapidly changing economy in which employers are constantly adapting to the latest innovations and technology, they need the support of an aligned education and training system. Switzerland and Germany are often hailed as the gold standard for apprenticeships due to a combination of on-the-job training and vocational education and training system. What are some other effective models serving all kinds of youth who train for a diverse set of occupations? This problem-solving clinic will explore how youth apprenticeship programs can serve the needs of employers as well as the youth.</i></p> <ul style="list-style-type: none"> ▪ Ayuba Hussein, Senior Social Protection Specialist, World Bank (Moderator) ▪ Koen Maaskant, Consultant, World Bank (Rapporteur) ▪ Creating business-driven alliances to provide opportunities for work-based learning <ul style="list-style-type: none"> ○ Kathleen Elsig, Head of Strategic Partnerships and Development, Global Apprenticeship Network ▪ Creating opportunities for youth in the construction sector in Ghana using a local apprenticeship model <ul style="list-style-type: none"> ○ Vera Mills-Odoi, Project Director, Global Communities (Ghana) ▪ Working with “unplaceable” at-risk youth and successfully changing their life outcomes through apprenticeships <ul style="list-style-type: none"> ○ Raphael Karrasch, Manager, Joblinge (Germany) ▪ Apprenticeship training in the informal sector with master craftsmen (online) <ul style="list-style-type: none"> ○ Abla Safir, Senior Economist, World Bank (Kenya) ▪ Bringing systemic change in Uruguay through paid quality apprenticeships (online) <ul style="list-style-type: none"> ○ Felipe Miguez, Anima (Uruguay)
6:00 PM – 8:00 PM	RECEPTION HOSTED AT LA MANDOLINE

TECHNICAL SESSIONS: THURSDAY, NOVEMBER 14, 8:30 AM – 5:45 PM
WB G – 09, WORLD BANK ETHIOPIA OFFICE, AFRICA AVENUE, ADDIS ABABA, ETHIOPIA

TIME	SESSION
8:30 AM – 9:00 AM	REGISTRATION
9:00 AM – 9:30 AM	SETTING THE AGENDA <ul style="list-style-type: none"> ▪ S4YE Secretariat
9:30 AM – 11:00 AM	WORKSHOP: Creating Better Jobs for Young Women <i>This session will first provide an overview of forces that drive gender disparities in youth employment and then focus on solutions, especially those improving access of women in non-traditional sectors such as technology and construction and look at how some innovative youth employment programs are responding to these disparities.</i> <ul style="list-style-type: none"> ▪ Eliana Carolina Rubiano Matulevich, Economist, Gender Group, World Bank (Moderator) ▪ Sunamika Singh, S4YE, World Bank (Rapporteur) ▪ <i>Improving the digital skills of high potential but disadvantaged young women to decrease their vulnerability to the risk of HIV</i> <ul style="list-style-type: none"> ○ Constantine Obuya, Executive Director, The African Centre for Women, Information and Communications Technology (<i>Kenya</i>) ▪ <i>Enabling young women in rural climate-affected areas of Pakistan, Bangladesh, Indonesia, and Ethiopia through human-centered design and innovation</i> <ul style="list-style-type: none"> ○ Marieke Feitsma, Global Project Manager – Empower Youth for Work, Oxfam (<i>Netherlands</i>) ▪ <i>Using a pay-it-forward participation model to help young women participate in peer mentoring, community service and collaborative business enterprises</i> <ul style="list-style-type: none"> ○ Patricia Muigai, Program Manager, Asante Africa Foundation (<i>Kenya</i>) ▪ <i>Enabling women from informal settlements in construction by providing an accredited skills training program</i> <ul style="list-style-type: none"> ○ Tatu Gatere, Co-Founder & COO, Buildher (<i>Kenya</i>) ▪ <i>Working with vulnerable, poor refugee women to promote youth employability and social cohesion</i> <ul style="list-style-type: none"> ○ René León Solano, Senior Social Protection Specialist, World Bank (<i>Lebanon</i>)
11:00 AM – 11:30 AM	BREAK
11:30 AM – 1:00 PM	WORKSHOP: Stimulating Jobs Growth



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TIME	SESSION
	<p><i>What can policymakers and the private sector do to increase youth employment? This interactive discussion will explore the effectiveness of systemic and sectoral solutions such as value chain development, which can stimulate employment and entrepreneurship opportunities for youth.</i></p> <ul style="list-style-type: none"> ▪ Nataliya Mylenko, Program Leader, World Bank (Moderator) ▪ Ifedayo Durosinmi-Etti, Co-Founder, Parlimo Bambini & Member of Youth Advisory Group – S4YE (Rapporteur) ▪ Lessons used from the LAB studio model from Finland, in developing business incubation programming in Nepal <ul style="list-style-type: none"> ○ Kimmo Paajanen, Project Manager, BUCSBIN (<i>Finland & Nepal</i>) ▪ Attracting young people to modern career opportunities in agriculture <ul style="list-style-type: none"> ○ Heather Oh, Deputy Country Director & Program Development Director, Technoserve (<i>Ethiopia</i>) ▪ Creating a private sector-led innovative ecosystem to grow digital entrepreneurs <ul style="list-style-type: none"> ○ Asma Ennaifer, Director, Digital Centers Program, Orange (<i>Global</i>) ▪ Value chains in the leather sector: Enhancing access to jobs for vulnerable populations <ul style="list-style-type: none"> ○ Hosna Ferdous Sumi, Private Sector Development Specialist, World Bank (<i>Bangladesh</i>) ▪ Developing private sector councils for skills development <ul style="list-style-type: none"> ○ Akshay Kashyap, National Skill Development Corporation (<i>India</i>) ▪ Supporting a pipeline of innovative early-stage digital startups with potential market-creating innovations. <ul style="list-style-type: none"> ○ Mimshach Obioha, Executive Director, Ventures Platform (<i>Nigeria</i>)
1:00 PM – 2:00 PM	LUNCH
2:00 PM – 3:30 PM	<p>WORKSHOP: Youth in the Digital Economy</p> <p><i>This session will explore how the digital revolution is transforming economies and, as a result, changing the nature of employment opportunities, especially for disadvantaged youth.</i></p> <ul style="list-style-type: none"> ▪ Ida Mboob, ICT Policy Specialist, World Bank (<i>Nigeria</i>) (Moderator)

TECHNICAL SESSIONS: THURSDAY, NOVEMBER 14, 8:30 AM – 5:45 PM
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TIME	SESSION
	<ul style="list-style-type: none"> ▪ Andrea Vermehren, Lead Social Protection, and Jobs Specialist, World Bank (Rapporteur) ▪ <i>Driving digital community-level transformation and improving employability and entrepreneurship skills of unemployed youth</i> <ul style="list-style-type: none"> ○ Violette Uwamutara, Regional Advisor Africa & Country Director Digital Opportunity Trust(DOT) Rwanda, Digital Opportunity Trust (<i>Rwanda</i>) ▪ <i>Credentialing informal workers and creating digital profiles to improve credibility and transparency</i> <ul style="list-style-type: none"> ○ Adam Grunewald, CEO, Lynk (<i>Kenya</i>) ▪ <i>Automating 21st-century digital skills learning to improve scalability</i> <ul style="list-style-type: none"> ○ Phillip Chikwiramakomo, Director, Samasource (<i>Kenya</i>) ▪ <i>Empowering youth in FCV context by training them to leverage employment opportunities in the digital economy</i> <ul style="list-style-type: none"> ○ Nuradeen Maidoki, CEO, Natview Technology (<i>Nigeria</i>) ▪ <i>Providing inclusive, equitable access to computer science education to help young people equip for the future, particularly women</i> <ul style="list-style-type: none"> ○ Ghada Khalifa, Regional Lead–Microsoft Philanthropies, Microsoft (<i>Middle East and North Africa</i>)
3:30 PM – 3:45 PM	BREAK
3:45 PM – 5:15 PM	<p>WORKSHOP: ‘Measuring Success’ – Effective Monitoring and Evaluation of Youth Employment Programs</p> <p><i>This workshop will discuss the latest evidence on ‘what works’ in Monitoring & Evaluation and showcase some solutions from our network with a focus on technology-led frameworks.</i></p> <ul style="list-style-type: none"> ▪ Andrea Vermehren, Lead Social Protection and Jobs Specialist, World Bank (Moderator) ▪ Daisy Demirag, Consultant, World Bank (Rapporteur) ▪ <i>Lessons from a randomized evaluation of the relative effects of different types of signaling in the labor market</i>



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TIME	SESSION
	<ul style="list-style-type: none"> ○ Sharmi Surianarain, Lead–Solutions Design, Harambee Youth Employment Accelerator (<i>South Africa</i>) ▪ Measuring return on investment: Experience from rigorous tracking of short- and long-run impact regarding the well-being of participants, return on investment for employers, and program efficacy <ul style="list-style-type: none"> ○ Ramakrishnan H, CEO, Generation Kenya (<i>Kenya</i>) ▪ Using citizen engagement, digital media, and innovative data analytics, to understand citizens at scale and amplify their views, beliefs, and priorities <ul style="list-style-type: none"> ○ Elena Georgalla, External Relations Manager, Africa’s Voices (<i>Kenya</i>) ▪ Designing impact evaluations for youth employment programs <ul style="list-style-type: none"> ○ Lisa Corsetto, Senior Policy Associate J–PAL (<i>Global</i>) ▪ Presentation on the World Bank ‘Jobs M&E Toolkit’ (online) <ul style="list-style-type: none"> ○ Siv Elin Tokle, Senior Operations Officer, World Bank (<i>Global</i>)
5:15 PM – 5:45 PM	<p>Wrapping Up & Next Steps</p> <ul style="list-style-type: none"> ▪ S4YE Secretariat
5:45 PM – 7:30 PM	<p>INFORMAL NETWORKING RECEPTION AND DINNER AT THE WORLD BANK ETHIOPIA OFFICE</p>